

Selective MARKET



2025
CALENDAR

WWW.PCACAL.COM

**SELECTIVE
MARKET**

PCA 4500 NAUGHTY GIRLS

A pin-up calendar at a budget price with your imprint on every page.



**Photography
Portrait & Sexy**

2011 Calenart Rd. Anytown
Tel : 204 547 0910
WWW.pcaStudio.com



January							2025							February							
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
			1	2	3	4							1								
			New Year's Day																		
5	6	7	8	9	10	11	2	3	4	5	6	7	8								
							9	10	11	12	13	14	15								
							16	17	18	19	20	21	22								
			Marie Latham Day (or Day off)				23	24	25	26	27	28									
26	27	28	29	30	31		Family Day (or Family Day off)														



IMPRINT

Price includes **Black Imprint** with approved supplied production ready artwork.

Digital printing is used;

PMS colours are converted to CMYK. Exact PMS matches are not possible.

Any colours up to 4 colours process.

Set-up \$35.00 (G)
Running Charge: \$0.90 (G)

Gold or silver imprint: add \$85 (G)

Copy changes:

\$30 (G) min 50 Black only

CALENDAR SIZE

12" x 18" (31.75 x 45.75 cm)

IMPRINT AREA:

11 1/4" x 2 1/2"

Binding: Tinned at top

LANGUAGE:

English, Bilingual or Spanish

PACKAGING

15" Mailing tubes \$0.95 (G)
Insertion \$0.45 (G)

Less than minimum not available

PCA-4500 5C	50	100	250	500	1000
Before August 1/24	8.20	7.35	6.95	6.65	6.30
After August 1/24	9.00	8.00	7.60	7.25	6.90

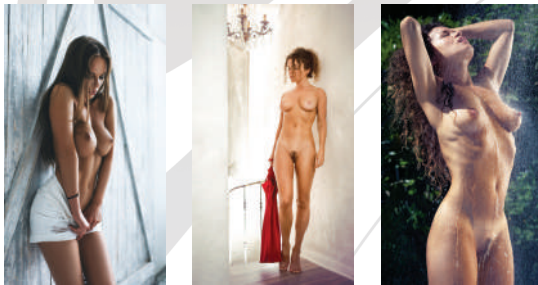
www.pcaocal.com



**SELECTIVE
MARKET**

PCA 6000 MIRAGE

This calendar is guaranteed to please!
North America's most popular men's
calendar... Twelve stunning models who have
nothing to hide (!) It is certain you will draw
attention to your message throughout the entire year.



IMPRINT
Price includes **Black Imprint**

FREE SET-UP with approved
production-ready artwork

**OTHER OPTIONAL STANDARD
COLOUR:**
add \$40 (G) (see page 127)

Less than minimum not available

PCA-6000	5C	50	100	250	500	1000
Before August 1/24	12.15	10.35	10.20	10.00	9.75	
After August 1/24	13.30	11.35	11.10	10.80	10.25	

PMS colour match: add \$65 (G)

Gold or silver imprint: add \$85 (G)

2nd colour imprint:
set-up \$55 (G) / \$0.30 (G) run-
ning charge

Additional colors:
Quotation only

IMPRINT AREA: 8" x 1 3/8"
Every month imprint

CALENDAR SIZE
9 7/8" x 16 1/2" (25 x 42 cm)

LANGUAGE: English only

PACKAGING
13" Mailing tubes \$0.95 (G)
Insertion \$0.48 (G)
Envelope #20: \$0.75 (G)
Insertion: \$0.25 (G)

SELECTIVE
MARKET

PCA 4360 **EROTICA**
Appointment Calendar

13 sheet wall calendar pin-up girls



14 MONTHS
STARTING IN NOVEMBER

STANDARD IMPRINT
Price includes **Black Imprint**

FREE SET-UP with Approved
Production Ready Artwork

DIGITAL IMPRINTS
Any 1 colour other than black,
up to 4 colour process:
\$0.30 (G) Running charge

All colours will be converted
to CMYK. Exact PMS matches
are not possible.

COPY CHANGES:
\$25 (G) min 100 - Black only

Stapled Appointment Calendars
may be assorted in the same order

PERSONALIZED COVERS
Call Customer Service for Details

PACKAGING
Envelopes # 15 \$0.40 (G)
Insertion \$0.35 (G)

IMPRINT AREA: 9" x 1 1/2"

CALENDAR SIZE
Open: 10 5/8" x 17 1/4"
(27 x 43.80 cm)

LANGUAGE: Bilingual Only

Absolute minimum 50: 40.00 (G)

PCA-4360 5C	100	200	300	500	1000
Before August 1/24	3.35	3.25	3.15	3.05	2.95
After August 1/24	3.55	3.50	3.45	3.40	3.35



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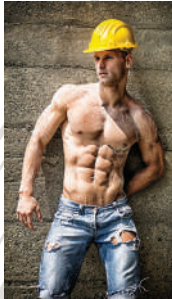


**CUSTOM
CALL CUSTOMER
SERVICE FOR
DETAILS**

SELECTIVE MARKET

PCA 6050 MEN INTERNATIONAL

North America's popular Men International calendar has never been better. Twelve handsome models to capture the selective market audience.



2025 1 - New Year's Day 20 - Martin Luther King Jr. Day (US)	JANUARY	SUN	MON	TUE	WED	THU	FRI	SAT	
	5	6	7	8	9	10	11	12	
	12	13	14	15	16	17	18	19	
	19	20	21	22	23	24	25	26	
	26	27	28	29	30	31			

ASI-80,000 PRINTED IN CANADA - PCA

IMPRINT

Price includes **Black Imprint**

FREE SET-UP with approved production-ready artwork

OTHER OPTIONAL STANDARD COLOUR:

add \$40 (G) (see page 127)

Less than minimum not available

PMS colour match:

add \$65 (G)

Gold or silver imprint:

add \$85 (G)

2nd colour imprint:

set-up \$55 (G)

\$0.30 (G) running charge

Additional colors:

Quotation only

IMPRINT AREA:

8" x 1 3/8"

Every month imprint

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