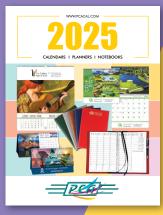
# MARKETING 2025

**SAMPLE KITS** are designed for distributors who understand the **POWER OF CALENDAR ADVERTISING** and its ability to generate profitable revenue from repeat business. 85% of calendar and planner orders repeat for an average of 7 to 8 years.

## Also available: PCA FULL-LINE CATALOGS

P.C.A.F

CALENDARS, PLANNERS & NOTEBOOKS



Find us on

Facebook

f

#### **COMPLETE CALENDAR**

#### **SAMPLE KIT - \$95.00**

#### (VALUE OF \$250.00) SHOWN ABOVE

- THE #1 REASON people appreciate receiving a promotional gift is usefulness. - Contains one sample of every calendar in the PCA line, over 65 models
- Professional black canvas carry case with shoulder strap

#### MINI BEST SELLERS SAMPLE KIT - \$35.00

- Contains many of the best selling PCA calendars and planners
- Designed to give a general idea of what sells well and to have them on hand to show.

Visit our web site for distributor-friendly flyers, artwork templates and much more...

## **SEE BACK SIDE OF THIS FLYER TO PLACE YOUR ORDER TODAY!**



PPAI 113528 - ASI 80000 - PPPC 791101



## ORDER FORM SALES TOOLS AND SAMPLES

#### SEND YOUR ORDER BY E-MAIL - pca@pcacal.com

BILL TO	SHIP TO
NAME	NAME
ADDRESS	ADDRESS
TELEPHONE	TELEPHONE
E-MAIL	E-MAIL
P.O. #	COURIER
PCA ACCOUNT #	COURIER ACCOUNT #
PPAI #	SHIPPING CHARGES <b>NOT INCLUDED!</b> Please supply your courier account number otherwise
ASI #	we will ship best possible rate and bill accordingly.
PPPC #	DATE

## ON-LINE SAMPLE ORDER FORMS and ON-LINE CREDIT APPLICATION FORMS are available at www.pcacal.com

	QUANTITY	\$
2024 Best Sellers SAMPLE KIT (including 1 catalog) \$35.00		
2024 COMPLETE CALENDAR SAMPLE KIT (including 1 catalog) \$95.00		

#### **PRODUCT SAMPLES** END QUANTITY PRICE (EQP) BEFORE AUGUST 1<sup>st</sup> PRICING, WILL APPLY (SEE CATALOG) PLUS SHIPPING.

PCA #	QUANTITY	\$									
		-									
		-									

PUBLI CALEN-ART LTD. 8075 Larrey Street, Montreal, Quebec Canada H1J 2L4 Telephone : 514.493.3351 1.800.563.3351